

**Young Scholars Network on Privacy and Web 2.0**  
**Funded by the German Research Foundation (DFG)**  
**Starting 01/01/2010**

**Coordinators**

		<b>Seite</b>
Junior-Prof. Dr. Sabine Trepte	University of Hamburg, Germany	2
Leonard Reinecke	University of Hamburg, Germany	3

**Participants**

Assistant Prof. Dr. Nicole Ellison	Michigan State University, USA	4
Dr. Adam Joinson	University of Bath	5
Prof. Dr. Jochen Peter	University of Amsterdam, Netherlands	6
Dr. Mike Yao	City University of Hong Kong	7
Kevin Lewis	Harvard University, USA	8
Dr. Jan-Hinrik Schmidt	Hans-Bredow-Institut, Hamburg, Germany	9
Dr. Monika Taddicken	University of Hohenheim, Germany	10
Cornelia Jers	University of Hohenheim, Germany	11
Prof. Dr. Oliver Quiring	University of Mainz, Germany	12
Jun.-Prof. Dr. Maren Hartmann	Berlin University of the Arts, Germany	13
Dr. Wiebke Loosen	University of Hamburg, Germany	14
Prof. Dr. Nicole Krämer	University of Duisburg-Essen, Germany	15
Nina Haferkamp	University of Duisburg-Essen, Germany	16

**Mentors**

Prof. Dr. Joseph Walther	Michigan State University, USA	17
Prof. Dr. Uwe Hasebrink	Hans-Bredow-Institut, Hamburg	18

## Sabine Trepte, University of Hamburg, Germany



Dr. Trepte is an assistant professor at the Hamburg Media School and the University of Hamburg in Germany. She studied in Giessen (Germany) and New York (N.Y.) and holds a M.A. in psychology from the University of Cologne, Germany and a Ph.D. from University of Music and Drama Hanover. For post-doc studies Sabine Trepte visited Annenberg School for Communication at University of Southern California in 2002 to do research on international TV entertainment. Sabine Trepte won the ICA dissertation award (2003), an ICA best paper award (2002) and serves on the editorial board of Media Psychology.

Dr. Trepte and has conducted research on privacy and self-disclosure since 2006. In a first cross-sectional study funded by the Stiftung Wertevolle Zukunft [Foundation Valuable Future], she and her research team investigated the psychological need for privacy and self-disclosure in the Web 2.0., as well as users' quality expectations and ethical standards regarding user-generated content published in weblogs. She is the head of the research project "How Web 2.0 Use Affects the Users' Need for Privacy and Self-Disclosure: A Longitudinal Study" funded by the German Research Foundation starting in April, 2009. In this longitudinal study, her research team will focus on the effects of the use of Social Networking Sites and weblogs on self-disclosure, need for privacy, and social capital.

### Selected Publications

- Behr, K.-M. & Trepte, S. (2009). Bezahltes Blogging – Ein medienethischer Leitfaden zur Kennzeichnung von Werbung und PR in Weblogs. In S. Trepte, U. Hasebrink & H. Schramm, H. (Hrsg.). *Rezeptions- und Wirkungsforschung: Ein Überblick zur Anwendung ihrer Modelle und Denkweisen* (pp. 226-252). München: Fischer Verlag.
- Reinecke, L., & Trepte, S. (2008). Privatsphäre 2.0: Konzepte von Privatheit, Intimsphäre und Werten im Umgang mit ‚user-generated-content‘. In A. Zerfaß, M. Welker & J. Schmidt (Eds.), *Kommunikation, Partizipation und Wirkungen im Social Web. Band 1: Grundlagen und Methoden: Von der Gesellschaft zum Individuum* (pp. 205-228). Cologne: Herbert von Halem Verlag.
- Trepte, S., Reinecke, L., & Behr, K.-M. (2008). Qualitätserwartungen und ethischer Anspruch bei der Lektüre von Blogs und von Tageszeitungen. *Publizistik*, 53, 509-534.

### Selected Presentations

- Trepte, S., Reinecke, L. (2009, February). *Privatsphäre im Social Web: Theoretische Exploration der Wirkung des Web 2.0 auf den Stellenwert von Privatsphäre und die Bereitschaft zur Preisgabe intimer Informationen*. Paper presented at the annual meeting of the media and communication ethics division of the German Society of Communication Science, February 12 – 13, 2009, Munich, Germany.
- Reinecke, L., Trepte, S., & Behr, K.-M. (2008, July). *Web 2.0 Users' Values and Concerns of Privacy*. Paper presented at the XXIX International Congress of Psychology, July 20 – 25, 2008, Berlin, Germany.
- Reinecke, L. & Trepte, S. (2008, Januar). *User-generated ethics: Der Stellenwert von Qualität und medienethischen Standards in der Blogosphäre*. Paper presented at the 16th annual meeting of the media uses and effects division of the German Society of Communication Science, January 24 – 26, 2008, Hamburg, Germany
- Reinecke, L. & Trepte, S. (2007, September). *Privatsphäre 2.0: Konzepte von Privatheit, Intimsphäre und Werten im Umgang mit user-generated-content*. Paper presented at the workshop „The new net? Overview and perspectives“ of the research center „New communication media“, September 20-22, 2007, Bamberg, Germany.

## Leonard Reinecke, University of Hamburg, Germany



Leonard Reinecke is a research assistant and lecturer at Hamburg Media School and the University of Hamburg, Germany. He received his Diplom (eqv. to M.Sc.) in psychology in 2006 from the University of Hamburg, Germany, and is currently working on his dissertation on the recovery potential of exposure to entertaining media. He was awarded a 3<sup>rd</sup> prize in the best-paper award 2007 of the media psychology division of the German Psychological Society and a 3<sup>rd</sup> prize in the “Deutscher Studienpreis 2007” [German Graduate Students Award 2007] of the Körber Society.

As a member of the research team of Professor Sabine Trepte, Leonard Reinecke has conducted research on privacy and the Social Web since 2006. In an initial project funded by the Stiftung Wertevolle Zukunft [Foundation Valuable Future], the research team investigated the psychological need for privacy and self-disclosure in the Web 2.0., as well as quality expectations and ethical standards in regard to the use weblogs in a cross-sectional study. Leonard is coordinating the project “How Web 2.0 Use Affects the Users’ Need for Privacy and Self-Disclosure: A Longitudinal Study“ funded by the German Research Foundation starting in April, 2009. In this longitudinal study, the research team will address the effects of the use of Social Networking Sites and weblogs on self-disclosure, need for privacy, and social capital.

### *Selected Publications*

- Reinecke, L., & Trepte, S. (2008). Privatsphäre 2.0: Konzepte von Privatheit, Intimsphäre und Werten im Umgang mit ‚user-generated-content‘. In A. Zerfaß, M. Welker & J. Schmidt (Eds.), *Kommunikation, Partizipation und Wirkungen im Social Web. Band 1: Grundlagen und Methoden: Von der Gesellschaft zum Individuum* (pp. 205-228). Cologne: Herbert von Halem Verlag.
- Trepte, S., Reinecke, L., & Behr, K.-M. (2008). Qualitätserwartungen und ethischer Anspruch bei der Lektüre von Blogs und von Tageszeitungen. *Publizistik*, 53, 509-534.

### *Selected Presentations*

- Reinecke, L., Trepte, S., & Behr, K.-M. (2008, July). *Web 2.0 Users' Values and Concerns of Privacy*. Paper presented at the XXIX International Congress of Psychology, July 20 – 25, 2008, Berlin, Germany.
- Reinecke, L. & Trepte, S. (2008, Januar). *User-generated ethics: Der Stellenwert von Qualität und medienethischen Standards in der Blogosphäre*. Paper presented at the 16th annual meeting of the media uses and effects division of the German Society of Communication Science, January 24 – 26, 2008, Hamburg, Germany
- Reinecke, L. & Trepte, S. (2007, September). *Privatsphäre 2.0: Konzepte von Privatheit, Intimsphäre und Werten im Umgang mit user-generated-content*. Paper presented at the workshop „The new net? Overview and perspectives of the research center „New communication media““, September 20-22, 2007, Bamberg, Germany
- Trepte, S., Reinecke, L. (2009, February). *Privatsphäre im Social Web: Theoretische Exploration der Wirkung des Web 2.0 auf den Stellenwert von Privatsphäre und die Bereitschaft zur Preisgabe intimer Informationen*. Paper presented at the annual meeting of the media and communication ethics division of the German Society of Communication Science, February 12 – 13, 2009, Munich, Germany

## Nicole Ellison, Michigan State University, USA



Dr. Nicole Ellison is an assistant professor in the Department of Telecommunication, Information Studies, and Media at Michigan State University. She holds an M.A. and Ph.D. from the Annenberg School for Communication at the University of Southern California in the area of Communication Theory and Research. Her research explores issues of self-disclosure, relationship development, privacy and identity in online environments such as social network and online dating sites. Her past work has examined the formation of virtual communities and the ways in which telecommuters use information and communication technologies to calibrate the permeability of their work/home boundaries, as explored in her 2004 book, *Telework and Social Change*. She was co-editor of a special issue of the *Journal of Computer-Mediated Communication* on social network sites in 2007.

Dr. Ellison is currently working on research exploring the privacy and security concerns of online dating participants and the social capital implications of various communication and self-disclosure strategies on the social network site, Facebook.com. Her work has been published in the *Journal of Computer-Mediated Communication*, *Communication Research*, and, most recently, the CHI and CSCW proceedings.

### Selected Publications

- Acquisti, A. et al. (2007). ENISA Position Paper No.1 Security Issues and Recommendations for Online Social Networks. *European Network and Information Security Agency*. [http://www.enisa.europa.eu/doc/pdf/deliverables/enisa\\_pp\\_social\\_networks.pdf](http://www.enisa.europa.eu/doc/pdf/deliverables/enisa_pp_social_networks.pdf)
- Boyd, d. & Ellison, N. (2007). Social Network Sites: Definition, History, and Scholarship. *Journal of Computer-Mediated Communication*, 13 (1), article 11. Retrieved October 31, 2007 from <http://jcmc.indiana.edu/vol13/issue1/boyd.ellison.html>.
- Ellison, N., Lampe, C., & Steinfield, C. (2009). Social Network Sites and Society: Current Trends and Future Possibilities. *Interactions Magazine*.
- Ellison, N. B., Steinfield, C., & Lampe, C. (2007). The benefits of Facebook "friends:" Social capital and college students' use of online social network sites. *Journal of Computer-Mediated Communication*, 12 (4), article 1. <http://jcmc.indiana.edu/vol12/issue4/ellison.html>.
- Gibbs, J., Ellison, N. & Lai, C. (R&R). First Comes Love, Then Comes Google: An Investigation of Communication Privacy Management Strategies and Self-Disclosure in Online Dating. *Communication Research*.
- Gibbs, J. L., Ellison, N. B., & Heino, R. D. (April, 2006). Self-presentation in online personals: The role of anticipated future interaction, self-disclosure, and perceived success in Internet dating. *Communication Research*, 33 (2), 1 – 26.
- Lampe, C., Ellison, N. & Steinfield, C. (2008). Changes in Participation and Perception of Facebook. *Proceedings of the 2008 Conference on Computer-Supported Cooperative Work (CSCW 2008)*. (pp. 721-730). New York, NY: ACM.
- Lampe, C., Ellison, N. and Steinfield, C., (2006). A Face(book) in the Crowd: Social Searching vs. Social Browsing. *Proceedings of the 2006 20th Anniversary Conference on Computer-supported Cooperative Work (CSCW 2006)* (pp. 167-170). New York, NY: ACM.
- Toma, C., Hancock, J. & Ellison, N. (2008). Separating Fact from Fiction: An Examination of Deceptive Self-Presentation in Online Dating Profiles. *Personality and Social Psychology Bulletin* 34, 1023-1036.

### Selected Presentations

- Steinfeld, C. DiMicco, J., Ellison, N. & Lampe, C. (2009) *Bowling Online: Social Networking and Social Capital within the Organization*. Fourth International Conference on Communities and Technologies (C&T 2009). June 2009.

**Dr. Adam Joinson, University of Bath, UK**



Dr. Adam Joinson holds the position of Senior Lecturer in Information Systems at the School of Management, University of Bath, United Kingdom. He has a first degree in Psychology from the University of London (Goldsmiths' College), and a PhD in social psychology from the University of Hertfordshire. He led the UK ESRC funded 'Privacy and Self-Disclosure Online' project (2005-2007), and is presently co-investigator on 'Privacy Value Networks' (£1.5 million, EPSRC) and 'Privacy Rights Management for Mobile Applications' (£1.2 million, EPSRC). His recent work has considered privacy attitudes and Identity Cards, use of social networking sites and privacy, mobile social networking and security in social media.

*Selected Publications*

- Bandura, A.K., Nusiebeh, B.A., Price, B.A., Rogers, Y., Dular, N., Lupu, E.C., Russo, A., Sloman, M, Joinson, A.N. (2008). Privacy Rights Management for Mobile Applications. *Proceedings of the Symposium on Usable Privacy and Security (SOUPS '08) (July 23-25th)*, Pittsburgh, PA.
- Buchanan, T., Paine, C.B., Joinson, A.N., and Reips, U-R. (2006). Development of measures of online privacy concern and protection for use on the Internet. *Journal of the American Society for Information Science and Technology*, 58, 157-165.
- Joinson, A.N., Paine, C.B., Buchanan, T., & Reips, U-R. (in press). Privacy, Trust and Self-Disclosure Online. *Human-Computer Interaction*.
- Joinson, A.N. (2009). Privacy concerns, Trust in Government and attitudes to Identity Cards in the United Kingdom. *Proceedings of 42nd Hawaii International Conference on Systems Science (HICSS '09)* (pp. 10).
- Joinson, A.N. (2008). 'Looking at', 'Looking up' or 'Keeping up with' people? Motives and Uses of Facebook. *Proceedings of the 26th Annual SIGCHI Conference on Human Factors in Computing Systems (Florence, Italy, April 05-10 2008), CHI '08, ACM, New York*, (pp. 1027-1036).
- Joinson, A.N., Paine, C.B., Buchanan, T., & Reips, U-R. (2008). Measuring Self-Disclosure Online: Blurring and Non-Response to Sensitive items in Web-Based Surveys. *Computers in Human Behavior*, 24, 2158-2171.
- Joinson, A., & Whitty, M. (2008). Watched in the workplace, *Infosecurity*, 5, 38-40.
- Joinson, A.N. & Paine, C.B. (2007). Self-Disclosure, Privacy and the Internet. In A.N. Joinson, K.Y.A McKenna, T. Postmes and U-D. Reips (Eds). *Oxford Handbook of Internet Psychology* (pp. 237-252). Oxford University Press. (50% contribution).
- Joinson, A.N., Paine, C.B., Buchanan, T., and Reips, U-R. (2006). Watching me, watching you: Privacy attitudes and reactions to Identity Card implementation scenarios in the United Kingdom. *Journal of Information Science*, 32, 334-343.
- Paine, C.B. & Joinson, A.N. (2008). Privacy, Trust and Self-Disclosure. In A.Barak (Ed.), *Psychological Aspects of Cyberspace: Theory, Research, Applications* (pp. 13-31). Cambridge: Cambridge University Press.
- Paine, C.B., Stieger, S., Reips, U-R., Joinson, A.N., and Buchanan, T. (2007). Internet users' perceptions of 'privacy concerns' and 'privacy actions'. *International Journal of Human-Computer Studies*, 65, 526-536.

## Jochen Peter, ASCoR, Amsterdam, The Netherlands



Jochen Peter is an Associate Professor in the Amsterdam School of Communications Research (ASCoR) at the University of Amsterdam. He received his MA in 1998 from the Johannes-Gutenberg University in Mainz and his Ph. D. in 2003 from the University of Amsterdam. In 2005, he got a prestigious Veni grant for young scholars from the Dutch Science Foundation (200.000 Euro). His research was awarded the Robert-Worcester Award of the World Association of Public Opinion Research (2005); the Best-published-article-of-the-year award of the Political Communication Division within the International Communication Association (ICA, 2005); and the Baschwitz-Award of Amsterdam School of Communication Research (2007). In addition, since 2001 his research has won 14 Top-paper awards at international conferences of the ICA and the Association for Education in Journalism and Mass Communication (AEJMC). From 1992-1998, he received a scholarship from the Studienstiftung des deutschen Volkes.

In more than 50 academic publications, Jochen Peter has mainly focused on adolescents' internet use and its consequences for their psycho-social development. Important aspects in this research are adolescents' online self-disclosure, their risk-taking on the internet, and their exposure to sexually explicit material. Based on a representative four-wave panel survey among Dutch adolescents, his most recent research deals with risks and opportunities of adolescents' self-presentation and interaction on social network sites. The study deals with adolescents' notions of privacy and experiences of victimization as well as with new forms of sociality and identity development.

### *Selected Publications*

- Peter, J., Valkenburg, P. M. & Fluckiger, C. (in press). Adolescents' and social network sites: What do we know about identity construction, friendships, and privacy? In S. Livingstone & L. Haddon (Eds.), *European children online*. Oxford: Polity.
- Peter, J., & Valkenburg, P. M. (2009). Adolescents' exposure to sexually explicit internet material and sexual satisfaction. A longitudinal study. *Human Communication Research*, 35, 171-194.
- Peter, J., Valkenburg, P. M., & Schouten, A. P. (2005). Developing a model of adolescent friendship formation on the Internet. *Cyberpsychology & Behavior*, 8, 423-430.

## Mike Z. Yao, City University of Hong Kong, China



Dr. Mike Yao is an Assistant Professor in the Department of Media and Communication. He received his PhD in Communication (with an emphasis in cognitive sciences and quantitative research methods) from the University of California, Santa Barbara, where he also earned his BAs in Psychology and Film Studies. His primary research focuses on the impact of interactive media upon individuals' cognitions and behaviors. His specific research interests include the influence of repeated exposure to violent and sexual media content, self-protections of online privacy, and the social and psychological consequences of excessive Internet use. Since 2006, Dr. Yao has conducted several studies examining Internet users' concern about online privacy and their self-protection behavior in the U.S., Hong Kong, and Taiwan. His publications appears in *Computers in Human Behavior*, *Cyber-Psychology & Behavior*, *Journal of Sex Research*, *Journal of the American Society for Information Science and Technology*, and *Mass Communication and Society*.

### *Selected Publications*

- Malamuth, N. Linz, D. and Yao, M. Z. (2005). Aggression and the Internet. In Amichai-Hamburger, Y. (Ed.). *The social net: Human behavior in cyberspace* (pp. 163-190). New York, NY: Oxford University Press.
- Yao, M. Z. & Zhang, J. G. (2008). Predicting user concerns about online privacy in Hong Kong. *CyberPsychology & Behavior*, 11 (6), 779-781.
- Yao, M. Z. & Linz, D. (2008). Predicting Internet users' self-protection of online privacy violations. *CyberPsychology & Behavior*, 11 (5), 615-617.
- Yao, M. Z., Rice, R., & Wallis, K. (2007). Predicting User Concerns about Online Privacy. *Journal of the American Society for Information Science and Technology*, 58, 710-722.
- Yao, M. Z. & Flanagin, J. A. (2006). A self-awareness approach to computer-mediated communication. *Computers in Human Behavior*, 22, 518-544.

### *Selected Presentations*

- Yao, M. Z. (2008, Nov). *Sex differences in online privacy management*. Presented at the 2008 Annual Conference of National Communication Association, San Diego, CA., USA.
- Yao, M. Z., Wu, Z. Y. & Peng, T. Q. (2008, March). *Evaluating motivation and privacy boundary management among social networking site users in Hong Kong*. Paper presented at the 2008 Broadcasting Educators Association Annual Convention, Broadcasting Educators Association, Las Vegas, USA.
- Yao, M. Z. (2007, August). *Understanding online privacy concerns among Hong Kong net users: Findings from an exploratory study*. Presented at the Asian Pacific Internet Research Alliance (APIRA) International Conference, Kuala Lumpur, Malaysia.
- Yao, M. Z. (2007, May). *Predicting the Adoption of Self-Protections of Online Privacy: A Test of an Expanded Theory of Planned Behavior Model*. Presented to the Communication and Technology Division at the annual conference of International Communication Association, San Francisco, CA.
- Zwarun, L., & Yao, M. Z. (2007, May). *Intrusion, Threats, Rights, and Strategies: Using Multidimensional Scaling to Identify People's Perception of Internet Privacy*. Presented to the Communication and Technology Division at the annual conference of International Communication Association, San Francisco, CA.

## Kevin Lewis, Harvard University, United States



Kevin Lewis is a Ph.D. candidate in the Department of Sociology at Harvard University. He received his bachelor's degrees from the University of California, San Diego, double majoring in sociology and philosophy with a minor in mathematics. He is interested in cultural sociology, social psychology, and social networks, and his research spans quantitative and qualitative methods.

In 2006, Kevin traveled to Shanghai and Beijing as part of an interdisciplinary research team studying online social networks and mobile media use in China. Over the past four years and with funding from the National Science Foundation, he has also overseen the development of a new cultural, multiplex, and longitudinal social network dataset using data from Facebook.com. Much of his current research draws upon this resource, and explores topics as diverse as the intersection of online social networks and privacy, race/ethnicity, cultural tastes, and narcissism.

### *Selected Publications*

- Lewis, Kevin, Jason Kaufman, and Nicholas Christakis (2008). The Taste for Privacy: An Analysis of College Student Privacy Settings in an Online Social Network. *Journal of Computer-Mediated Communication* 14, 79-100.
- Lewis, Kevin, Jason Kaufman, Marco Gonzalez, Andreas Wimmer, and Nicholas Christakis (2008). Tastes, Ties, and Time: A New Social Network Dataset Using Facebook.com. *Social Networks* 30, 330-342.

### *Selected Presentations*

- Lewis, Kevin. (2009). *Narcissism and Social Networks: An Empirical Study of Loops*. Paper presented at the International Sunbelt Social Network Conference, San Diego, CA.
- Lewis, Kevin and Jason Kaufman (2007). *Tastes, Ties, and Time: New Data Using Social Network Internet Sites*. Paper presented at the Annual Meeting of the American Sociological Association, New York, NY.
- Wimmer, Andreas and Kevin Lewis (2009). *Heterophily in Network Dynamics*. Paper presented at the International Sunbelt Social Network Conference, San Diego, CA.
- Wimmer, Andreas and Kevin Lewis (2008). *Beyond Racial Homophily: An Analysis of Social Network Formation Among College Students*. Paper presented at the International Sunbelt Social Network Conference, St. Pete Beach, FL.





Dr. Jan-Hinrik Schmidt is Senior Researcher for Digital Interactive Media and Political Communication at the Hans-Bredow-Institute for Media Research in Hamburg. He received his Diplom (eqv. to M.Sc.) in Sociology in 1999 and his Ph.D in Sociology in 2004, both from the University of Bamberg, Germany. After completing his Ph.D., he spent several months as DAAD scholar at the Danube-University Krems, Austria (January to April 2005) and as Visiting Scholar at the Johannes Kepler University Linz, Austria (June to September 2005). From October 2005 to September 2007, he worked as Deputy Director of the Research Centre "New Communication Media" at the University of Bamberg. Since 2008, he is 2<sup>nd</sup> speaker of the Section "Computer-Mediated Communication" of the German Association for Communication Science (DGPUK).

Jan-Hinrik Schmidt has conducted extensive research on practices and consequences of the Social Web since 2005. In 2005, the DAAD awarded a scholarship for a short project on "Blogging practices"; from 2005 to 2007 the DFG funded a post-doc-project on "Practices of online-based networking". At his current job at the Hans-Bredow-Institute, he is involved in various projects on the Social Web, among these the study "Adolescents and Web 2.0" (funded by the Landesanstalt für Medien NRW) and the expertise on "Issue-Scanning in the Social Web" (funded by the ZDF). He presented his research on various conferences, workshops, symposia and hearings, as well as in interviews with press, radio and TV stations. He organized several conferences and workshops on the topic of Web 2.0; among these were the guest lecture series "Journalism and Web 2.0" (2006-2007; University Bamberg), the Workshop "The new net? Overview and perspectives" (Sep. 2007, University Bamberg), the conferences "BlogTalk Reloaded" (Oct. 2006, Vienna) and „BlogTalk 2008“ (March 2008, Cork), and the guest lecture series "Current developments in the Web 2.0" (2008, University Hamburg).

#### *Selected Publications*

- Burg, Th. N. & J. Schmidt (Eds.) (2007). *BlogTalks Reloaded. Social Software – Research & Cases* (Proceedings of the "BlogTalk Reloaded"-Conference). Norderstedt: POD.
- Guenther, T. & J. Schmidt (2008). Wissenstypen im „Web 2.0“ – eine wissenssoziologische Deutung von Prodnutzung im Internet. In H. Willems (Ed.), *Weltweite Welten. Internet-Figurationen aus wissenssoziologischer Perspektive* (pp. 167-188) Wiesbaden: VS Verlag.
- Schmidt, J. (forthcoming). *Das neue Netz. Merkmale, Praktiken und Konsequenzen des Web 2.0*. Konstanz: UVK.
- Schmidt, J. (2008). Geschlechtsunterschiede in der deutschsprachigen Blogosphäre. In P. Alpar & S. Blaschke (Eds.), *Web 2.0 – Eine empirische Bestandsaufnahme* (pp. 75-86). Göttingen: Vieweg.
- Schmidt, J. (2008). Was ist neu am Social Web? Soziologische und kommunikationswissenschaftliche Grundlagen. In A. Zerfaß, M. Welker & J. Schmidt (Eds.), *Kommunikation, Partizipation und Wirkungen im Social Web. Band 1: Grundlagen und Methoden: Von der Gesellschaft zum Individuum* (pp. 18-40). Cologne: Herbert von Halem Verlag.
- Schmidt, J. (2008). Weblogs in Unternehmen. [Corporate Blogs.] In B. Hass, G. Walsh & Th. Kilian (Eds.), *Web 2.0: Neue Perspektiven für Marketing und Medien*. Berlin: Springer.
- Schmidt, J. (2007). Social Software: Facilitating information-, identity- and relationship management. In T.N. Burg & J. Schmidt (Eds.), *BlogTalks reloaded* (pp. 31-59), Norderstedt: BOD.
- Schmidt, J. (2007). Blogging Practices: An analytical framework. *Journal of Computer-Mediated Communication*, 12 (4). Online: <http://jcmc.indiana.edu/vol12/issue4/schmidt.html>
- Schmidt, J. (2007). Tagging und kollaborative Verschlagwortungssysteme in der Organisationskommunikation. In Th. Döbler (Ed.), *Social Software in Unternehmen* (pp. 41-51). Stuttgart: Edition 451.
- Schmidt, J. (2006). *Weblogs. Eine kommunikationssoziologische Studie*. Konstanz: UVK.
- Schmidt, J., K. Schönberger & C. Stegbauer (Eds.) (2005). Erkundungen des Bloggens. Sozialwissenschaftliche Ansätze und Perspektiven der Weblogforschung. *Special issue of kommunikation@gesellschaft*, 6, Online-Publication: <http://www.kommunikation-gesellschaft.de>
- Schönberger, K., C. Stegbauer & J. Schmidt (Eds.) (2007). Wikis: Diskurse, Theorien, Anwendungen. *Special issue of kommunikation@gesellschaft*, 8, Online-Publication: <http://www.kommunikation-gesellschaft.de>
- Zerfaß, A., M. Welker & J. Schmidt (Eds.) (2008). *Kommunikation, Partizipation und Wirkungen im Social Web*. 2 Volumes. 2008. Köln: van Halem.

## Monika Taddicken, University of Hamburg, Germany



Dr. Monika Taddicken works as a researcher and lecturer at the University of Hohenheim, Department of Communication Science and Social Research, and the Research Centre for Media Economy and Communication. She has studied social sciences in Göttingen, Germany, and Galway, Ireland and was working as a junior researcher in the field of commercial online research. After that, she joined the University of Bamberg as a lecturer and research assistant of the Marketing Department. She received her doctor's degree in 2008 from the University of Hohenheim. Her dissertation is about mode effects of web surveys. Working fields are computer-mediated communication, Web 2.0, self-disclosure and survey methodology.

From 2008 to 2009, Monika Taddicken coordinated the research project 'The Diffusion of the Media Innovation Web 2.0: Determinants and Effects from a User's Perspective', funded by Deutsche Forschungsgemeinschaft [German Research Foundation]. This project addresses possible consequences on a micro, meso and macro level with a multi-step research design that integrates both quantitative and qualitative research methods. The objective of this project is an answer to the question which consequences emerge from an increasing use of Web 2.0 applications for individuals, groups and society, thus how to evaluate the diffusion of Web 2.0. Since 2009 she works as a Researcher at the Institute for Journalism and Communication at the University of Hamburg.

### Selected Publications

- Taddicken, M. & Bund, K. (2009, in press). Ich kommentiere, also bin ich. Eine Inhaltsanalyse der Online-Community der ZEIT. In: Welker, M. & Wunsch, C. (Eds.): *Die Online-Inhaltsanalyse: Von der Konzeption über die Datenerhebung bis zur Auswertung* Cologne.
- Taddicken, M. (2008). Über die Bedeutung des Effekts sozialer Erwünschtheit in der Web-Befragung. *GfK Jahrbuch der Absatz- und Verbrauchsforschung*, 2/2008, 136-155.
- Schenk, M., Taddicken, M. & Welker, M. (2008). Research 2.0: Web 2.0 als Chance für die Markt- und Sozialforschung? In A. Zerfaß, M. Welker & J. Schmidt (Eds.). *Kommunikation, Partizipation und Wirkungen im Social Web. Band 1: Grundlagen und Methoden: Von der Gesellschaft zum Individuum* (pp. 243-266). Cologne.

### Selected Presentations

- Jers. C., Taddicken, M. & Schenk, M. (2009, April). "Why Do I Use the Social Web?" *Exploring the Motives of active and passive Users via Gocus Groups*. Presentation at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Taddicken, M., Jers. C. & Schenk, M. (2009, April): *Web and Self-Disclosure = Participation vs. Privacy? Exploring How Users Manage this Dilemma via Focus Groups*. Presentation at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Taddicken, M., Hohn, A. & Miltner, P. (2009, April). *Naïve Information Disclosers or Target Oriented Spys: Different Ways of Using studivZ*. Poster at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Taddicken, M. (2008, December). *Wikipedia und studivZ: Das Web 2.0 aus Sicht der Nutzer*. Presentation at Unipark-Anwendertag [Unipark-User-Meeting] December 12, 2008, Cologne, Germany (invited).
- Taddicken, M. & Hillen, S. (2008, March). *Wikipedia's Credibility. An Empirical Study on the Evaluation of the Online Encyclopedia*. Poster at the 10th internationaleGOR (General Online Research) Conference, March 11-12, 2008, Hamburg, Germany.
- Taddicken, M., Jers, C. & Scheiko, L. (2007, September). *Web 2.0 aus Sicht der Mediennutzer: Eine Verortung anhand theoretischer Zugänge und empirischer Erkenntnisse der Kommunikationsforschung*. Paper presented at the workshop „The new net? Overview and Perspectives“ der FoNK (Forschungsstelle Neue Kommunikationsmedien) of the Research Center New Communication Media of the University Bamberg, September 20-22, 2007, Bamberg, Germany.

## Cornelia Jers, University of Hohenheim, Stuttgart, Germany



Cornelia Jers works as a researcher and lecturer at the University of Hohenheim, Department of Communication Science and Social Research, and the Research Centre for Media Economy and Communication Research (Prof. Dr. Michael Schenk). She has studied communication sciences in Essen and Stuttgart-Hohenheim, Germany. She received her Diplom (eqv. to M.Sc.) in communication science in 2006 from the University of Hohenheim. Her main research interests lie in the fields of media audiences and effects, Web 2.0, and survey methodology.

Since 2008, Cornelia Jers is research assistant in the project 'The Diffusion of the Media Innovation Web 2.0: Determinants and Effects from a User's Perspective', funded by the German Research Foundation (Deutsche Forschungsgemeinschaft). The project addresses the diffusion of Web 2.0 on a micro, meso and macro level with a multi-step research design that integrates both quantitative and qualitative research methods. It explores the consequences that emerge from an increasing use of Web 2.0 applications for individuals, groups and society. Cornelia jers is currently working on her dissertation on motives and gratifications of Web 2.0 usage.

### *Selected Presentations*

- Jers, C., Taddicken, M. & Schenk, M. (2009, April). "Why Do I Use the Social Web?" *Exploring the Motives of active and passive Users via Gocus Groups*. Presentation at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Taddicken, M., Jers, C. & Schenk, M. (2009, April). *Social Web and Self-Disclosure = Participation vs. Privacy? Exploring How Users Manage this Dilemma via Focus Groups*. Presentation at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Jers, C. & Friedrich, C. (2009, April). *Billion Dollar Business, Media Revolution or Marketing Hype? The Framing of 'Web 2.0' by German Quality Newspapers*. Poster at the 11th international GOR (General Online Research) Conference, April 7-8, 2009, Vienna, Austria.
- Jers, C. & Siller, N. (2008, March). *Why become an active blogger? A qualitative study based on the uses and gratifications approach*. Poster at the 10th international GOR (General Online Research) Conference, March 11-12, 2008, Hamburg, Germany.
- Taddicken, M., Jers, C. & Scheiko, L. (2007, September). *Web 2.0 aus Sicht der Mediennutzer: Eine Verortung anhand theoretischer Zugänge und empirischer Erkenntnisse der Kommunikationsforschung*. Paper presented at the workshop „The new net? Overview and Perspectives“ der FoNK (Forschungsstelle Neue Kommunikationsmedien) of the Research Center New Communication Media of the University Bamberg, September 20-22, 2007, Bamberg, Germany.

## Oliver Quiring, Johannes Gutenberg-Universität Mainz, Germany



Dr. Oliver Quiring is professor for communication science at the Johannes Gutenberg-Universität Mainz, Germany. He received his Diplom (eqv. to M.Sc.) in social sciences in 1998 from the University of Erlangen-Nuremberg, Germany, finished his dissertation on economic reporting and voting in 2003 at Nuremberg and his "Habilitation" on the phenomenon of interactivity at the Ludwig-Maximilians-Universität Munich in 2009. He was awarded the "Ehrenpreis der WISO-Fakultät Nürnberg 1998" for the best diploma in the respective year, the "Nachwuchspreis der DGPK" (young academics prize) for the best paper at the 2002 convention of the German Communication Association and the dissertation prize of the German "Sparkasse" in 2003.

Oliver Quiring has conducted research on the Social Web since 2003. From 2003 to 2007 he served as a postdoctoral researcher in the project "intermedia" (funded by the "Bundesministerium für Bildung und Forschung" (German secretary for education and research) which mainly dealt with the economic consequences of digitalization, interactivity, ubiquity and convergence. Smaller projects dealt, for example, with the accumulation and spending of social capital online, interactive web television, filesharing and the production of user generated content. Oliver Quiring also published theoretical and conceptual papers on social action online.

### *Selected Publications*

- Leiner, D., Quiring, O. (2008). What Interactivity Means to the User: Essential Insights and a Scale for Perceived Interactivity. *Journal of Computer-Mediated Communication*, 14 (1), 127-155.
- Quiring, O., Schweiger, W. (2008). Interactivity- a Review of the Concept and a Framework for Analysis. *Communications – the European Journal of Communication Research*, 33 (2), 147-167.
- Quiring, O., von Walter, B., Atterer, R. (2008). Can File Sharers be Triggered by Economic Incentives? - Results of an Experiment. *New Media & Society*, 10 (3), 433-454.
- Quiring, O., von Walter, B., Atterer, R., Hess, T. (2008): Decentralizing Electronic Commerce: Exploring the Effects of Revenue Splitting inside File Sharing Systems. *Electronic Markets - The International Journal*, 18 (2), 175-186.

### *Selected Presentations*

- Leiner, D., Hohlfeld, R., Quiring, O. (2009). *Social Capital in German Social Networking Sites. Measurement and Sources of Social Capital Online*. Paper accepted for presentation at the General Online Research Convention (GOR) (Vienna, 06.-08.04.2009).
- Leiner, D., Hohlfeld, R., Quiring, O. (2009). *What People Make of Social Capital Online – an Empirical Study on the Conversion of Capital via Networking Sites*. Paper accepted for presentation at the Annual Convention of the International Communication Association (Chicago, USA, 21.-25.05.2009).
- Quiring, O., Schweiger, W. (2005). *User-generated Content on Mass Media Web Sites – Just a Variety of Interactivity or Something Completely Different?* Paper presented at the 55<sup>th</sup> Convention of the International Communication Association (New York, USA, 26.-30.05.2005).

## Maren Hartmann, University of the Arts Berlin, Germany



Dr. Hartmann is an assistant professor for media and communication sociology at the University of the Arts in Berlin, Germany. She studied at the Free University in Berlin (Germany) and Sussex (UK) and left each with an M.A. (one in communication studies, philosophy and theatre studies, the other in media studies). Her PhD is from Westminster University (UK).

She has worked in both research and teaching positions at the universities of Sussex, Westminster, Brighton (also UK), Brussels (VUB – BE), Erfurt and Bremen (both Germany).

Maren Hartmann is Associate Editor of Communications - The European Journal for Communication Research. She also serves on the editorial board of Fibreculture. Until November 2008, she was Chair of the Digital Culture and Communication section of ECREA, since then she is a member of the Executive Board of ECREA. She also serves as the Vice-Chair of the Media Sociology section of the DGPUK.

Dr. Hartmann has studied privacy as part of her general interest in new media for quite a few years. Privacy in relation to new media has, for example, been an ongoing question in her research on young people and new media (conducted as part of an EU-funded research project) as well as in later research on mobile media use in public. Web 2.0 has been part of her teaching portfolio since its first emergence as a buzz word.

As a member of the EU-funded COST 298 network on the 'Future of the Broadband Society' she has conducted a privacy workshop (together with Prof. Heinzmann from Switzerland).

### Selected Publications:

- Hartmann, Maren (2006). Mobile als öffentliche Kommunikation? *Ästhetik & Kommunikation*, 37 (135), 67-72.
- Hartmann, Maren (2005). The Web Generation? Domestication, Moral Economies & Double Articulations at Play. In Silverstone, Roger (ed.): *From Information to Communication: Media, Technology and Everyday Life in Europe*. Aldershot: Ashgate, (pp. 143-160).
- Hartmann, Maren (2004). Young People = 'Young' Uses? Questioning the 'Key Generation'. In Carpentier, Nico, Pauwels, Caroline, Van Oost, Olga (eds.) (2004): *Het On(be)grijpbare Publiek: een communicatiewetenschappelijke exploratie van publiekonderzoek*. Brussels: VUBPress, (pp. 353-373).
- Hartmann, Maren (1996). Public/Private Boundaries and Their Dubious Existence. In Silverstone, Roger & Hartmann, Maren (ed.): *Media and Information Technologies and the Changing Relationship to Public and Private Space*. EMTEL Working Paper No.2, GRC CulCom, Brighton, November, (pp.73-82).
- Höflich, Joachim R. & Hartmann, Maren (2007). Grenzverschiebungen – Mobile Kommunikation im Spannungsfeld von öffentlichen und privaten Sphären. In Röser, Jutta (ed.): *MedienAlltag: Domestizierungsprozesse alter und neuer Medien*. Wiesbaden: VS Verlag, (pp. 211-221).
- Sussex Technology Group (2001). In the company of strangers: mobile phones and the conception of space. In Munt, Sally (ed.): *Technospaces – Inside the New Media*. London & New York: Continuum, (pp. 205-223).

### Selected Presentations:

- COST 298: 7th Meeting; TNO, Delft, Niederlande; 27.–29. Feb. 2008, Presentation: *Changing media(land)scapes: Public places vs. private media?*
- COST 298: 6th Meeting; ISCTE – University Institute of Lisbon, Lissabon, Portugal; 1.–3. Okt. 2007, Workshop: *Privacy on the Net*

## Wiebke Loosen, University of Hamburg, Germany



Dr. Loosen is researcher and lecturer at the University of Hamburg. She studied in Münster (Germany) and holds a M.A. and a Ph.D. in communication from the University of Münster (Germany) where she worked as a researcher and lecturer too. In 2006/2007 she was substitute professor at the Ludwig- Maximilians-University Munich. Wiebke Loosen is 2nd chair of the Journalism Division in the German Communication Association (DGPK). Her research and teaching fields include journalism studies, online communication, methodology and empirical methods as well as system theory.

Together with Dr. Jan-Hinrik Schmidt (Germany) Dr. Loosen is currently working on a conceptual design for a research project, which deals with the implications of Web 2.0 for journalism. The main focus is on participatory formats in news programs and the project has also an eye for the way journalism deals with the blurring distinction between public and private spheres in the social web.

### *Selected Publications*

- Loosen, W. & Weischenberg, S. (2002). Das Drehkreuz der Redaktion. Kompetenz-Dimensionen des Datenbank-Journalismus. *Medien und Kommunikationswissenschaft*, 50, 93-101.
- Loosen, W. (2002). The Second-Level Digital Divide of the Web and Its Impact on Journalism". *First Monday* [Online-Journal], 7 (8) (5 August 2002).
- Loosen, W. (2001). Mediale Synergien – Crossmedia-Markenstrategien und Konsequenzen für den Journalismus. In K. Beck & W. Schweiger (Hrsg.). *Attention please! Online-Kommunikation und Aufmerksamkeit* (pp. 237-248). München: Fischer Verlag.
- Loosen, W. & Weischenberg, S. (2000). Interaktivität: Mehrwert des Online-Journalismus? In K.-D. Altmeyen, H.-J. Bucher, M. Löffelholz (Hrsg.). *Online-Journalismus: Perspektiven für Wissenschaft und Praxis* (pp. 71-93). Opladen/Wiesbaden: Westdeutscher Verlag.



Nicole Krämer is Professor for “Social Psychology – Media and Communication” at the University Duisburg-Essen. She finished her Phd in 2001 with a thesis on socio-emotional effects of nonverbal behavior and computer animation as a method in communication research. In 2006 she received the *venia legendi* for psychology with the habilitation thesis on “Social effects of embodied conversational agents”. She spent the academic year 2003-2004 as a visiting scholar and visiting lecturer at the University of Cambridge, Great Britain. She has been awarded two best paper awards (Intelligent Virtual Agents 2005 and Workshop for Human-Maschine-Interaction 2001) and her dissertation has been honoured with the award of the Offermann-Hergarten-Foundation.

Currently, Nicole Krämer heads several research projects: Starting in July 2009 the DFG funds the project „The relative impact of information source and complexity of information on selection and processing of science information in the Internet“ within the special priority programm „Science and Public. The comprehension of fragile and conflicting scientific evidence“ (SPP 1409) which focuses on the effects of information presented in Web 2.0. Together with Nikol Rummel, Nicole Krämer heads the DFG-Network „Assessing and Augmenting Instructional Communication in Computer-Supported Settings“ (2008-2010). Additionally, she analyses computer-mediated communication in the project “Disaster readiness through education (Dread-Ed)” (EU, Life Long Learning Programme, 2008-2009) and human-computer-interaction in the project “Social Engagement with Robots and Agents (SERA)” (EU 7th Framework Programme, Strep ICT, 2009-2010).

#### *Selected Publications*

- Bente, G., Rüggenberg, S., Krämer, N. C., & Eschenburg, F. (2008). Avatar-Assisted Net-Working. Increasing Social Presence and Interpersonal Trust in Net-Based Collaborations. *Human Communication Research*, 34 (2), 287-318.
- Haferkamp, N., Krämer, N. C. & Lam-Chi, A. (submitted). Communicating within the Blogosphere: motives for reading, writing, and commenting. *Journal of Computer Mediated Communication*.
- Harrer, A., Krämer, N., Zeini, S. & Haferkamp, N. (2008). Ergebnisse und Fragestellungen aus Psychologie und Informatik zur Analyse von Interaktionen in Online-Communities und Potenziale interdisziplinärer Forschung. In A. Zerfaß, M. Welker & J. Schmidt (Hrsg.): *Kommunikation, Partizipation und Wirkungen im Social Web. Band 1: Grundlagen und Methoden - Von der Gesellschaft zum* (pp. 301- 326). Köln: Herbert von Halem.
- Krämer, N. C., Haferkamp, N., Sollmann, M. & Puglianini, P. (submitted). “I am PERFECT in being me” – Impression management and need to belong as motives for joining groups on social networking sites. *Human Communication Research*.
- Krämer, N.C. & Winter, S. (2008). Impression Management 2.0. The Relationship of Self-Esteem, Extraversion, Self-Efficacy, and Self-Presentation Within Social Networking Sites. *Journal of Media Psychology*, 20 (3), 106-116.

#### *Selected Presentations*

- Haferkamp, N. & Krämer, N. C. (2009, accepted). “When I was your age, Pluto was a planet” – Impression management and need to belong as motives for joining groups on social networking sites. Paper accepted for the Conference of the International Communication Association 2009, Chicago.
- Banczyk, B., Krämer, N. C. & Senokozlieva, M. (2008). “the wurst” meets “fatless” in MySpace. *The relationship between self-esteem, personality and self-presentation in an online community*. Paper presented at the Congress of the International Communication Association, May 2008, Montreal, Canada.
- Haferkamp, N. & Krämer, N. C. (2008). *Entering the blogosphere. Motives for reading, writing, and commenting*. Paper presented at the Congress of the International Communication Association, May 2008, Montreal, Canada.
- Haferkamp, N. & Krämer, N. C. (2008). *Creating a digital self: impression management and impression formation on social network sites*. Paper presented at the second international DREAM conference, September 2008, Odense, Denmark.
- Winter, S. & Krämer, N. C. (2008). *Impression management 2.0. Self-presentation on social networking sites and its relationship to personality*. Paper presented at the 29th International Congress of Psychology, Berlin, Germany.

## Nina Haferkamp, University of Duisburg-Essen, Germany



Nina Haferkamp is a research assistant and lecturer at the University of Duisburg-Essen, Germany. She received her diploma (eqv. to M.Sc.) in Media Science (specialization: media psychology) in 2006 from the University of Cologne, Germany, and is currently working on her dissertation on the social psychological aspects of social networking sites.

The dissertation focuses on the usage and effect of social networking sites considering two social psychological approaches: self-display and social comparison: With regard to the usage of these websites, the dissertation examines to which degree users consciously select private information which is made public for self-display. Furthermore, the thesis investigates the effects of this impression management by challenging the suitability of these private online profiles for social comparison processes.

Nina Haferkamp was awarded a 1<sup>st</sup> prize in the scientific award 2007 of CNN International (topic: “Living in virtual worlds”). As a member of the research team of Professor Nicole Krämer, she has conducted research on the Social Web since 2008.

### *Selected Publications*

- Haferkamp, N., Krämer, N. C., & Lam-chi, A. (revised and re-submitted). Communicating within the blogosphere. Motives for reading, writing, and commenting. *Journal of Computer-Mediated Communication*.
- Harrer, A., Krämer, N. C., Zeini, S. & Haferkamp, N. (2008). Ergebnisse und Fragestellungen aus Psychologie und Informatik zur Analyse von Interaktionen in Online Communities und Potenziale interdisziplinärer Forschung. In A. Zerfaß, M. Welker & J. Schmidt (Hrsg.), *Kommunikation, Partizipation und Wirkungen im Social Web: Grundlagen und Methoden. Von der Gesellschaft zum Individuum* (pp 301- 326) Cologne: Herbert von Halem Verlag.

### *Selected Presentations*

- Haferkamp, N. & Krämer, N.C. (2009, May). “When I was your age, Pluto was a planet”: *Impression Management and Need to belong as motives for joining groups on social networking sites*. Paper accepted for presentation at the annual meeting of ICA 2009 (International Communication Association), May 21 – 25, Chicago, Illinois.
- Haferkamp, N. & Krämer, N. C. (2008). *Creating a digital self. Impression management and impression formation on social networking sites*. Paper presented at the 2<sup>nd</sup> international DREAM conference, September 2008, Odense, Dänemark.
- Haferkamp, N. & Krämer, N. C. (2008, July). *Communicating within the blogosphere*. Paper presented at the XXIX International Congress of Psychology, July 20 – 25, 2008, Berlin, Germany.
- Haferkamp, N. & Krämer, N. C. (2008, May). *Entering the blogosphere. Motives for reading, writing, and commenting*. Paper presented at the annual meeting of ICA 2008 (International Communication Association), May 22 – 26, Montreal, Canada.



## Joseph B. Walther, Michigan State University, USA



Joseph Walther is a Professor in the Department of Communication and the Department of Telecommunication, Information Studies & Media at Michigan State University. His research concerns the interpersonal and social factors involved in Internet communication, with particular focus on the management of interpersonal dynamics that arise when nonverbal cues are altered and social networks of communication partners expand online. The author of several original theories and numerous empirical studies, he has helped shape the study of online communication regarding impression formation and management, relational communication, and virtual groups and teams particularly in the context of educational settings. He has taught courses involving student collaboration teams within the US, and involving American students working with English, German, or Singaporean counterparts.

Prof. Walther took his doctorate in 1990 at the University of Arizona in communication and management information systems, and he has held regular or visiting faculty positions at the University of Oklahoma, Northwestern University, Rensselaer Polytechnic Institute, University of Kansas, Manchester University, Kent State University, and Cornell. He has occupied leadership positions in the International Communication Association's division of Communication and Technology, and the Academy of Management's Organizational Communication and Information Systems division. His professional honors include top conference paper awards in the fields of group communication, information systems, and communication technology; he has been recognized twice with recognition with the National Communication Association's Interpersonal Communication division Knower Award for the best published article in that domain, as well as with the association's Woolbert award for research that has influenced thinking in the communication field for over ten years.

### *Selected Publications*

- Westerman, D. K., Van Der Heide, B., Klein, K. A., & Walther, J. B. (2008). How do people really seek information about others? Information seeking across Internet and traditional communication sources. *Journal of Computer-Mediated Communication*, 13(3), 751-767.
- Walther, J. B., Van Der Heide, B., Kim, S., Westerman, D., & Tong, S. T. (2008). The role of friends' behavior on evaluations of individuals' Facebook profiles: Are we known by the company we keep? *Human Communication Research*, 34, 28-49.
- Walther, J. B., & Boyd, S. (2002). Attraction to computer-mediated social support. In C. A. Lin & D. Atkin (Eds.), *Communication technology and society: Audience adoption and uses* (pp 153-188). Cresskill, NJ: Hampton Press.
- Walther, J. B. (1999). Die Beziehungsdynamik in virtuellen Teams. In M. Boos, K. J. Jonas, & K. Sassenberg (Eds.), *Computervermittelte Kommunikation in Organisationen*, pp. 11-25. Göttingen, Germany: Hogrefe.
- Walther, J. B. (1996). Computer-mediated communication: Impersonal, interpersonal, and hyperpersonal interaction. *Communication Research*, 23, 3-43.
- Burgoon, J. K., Parrott, R., Le Poire, B., Kelley, D., Walther, J., & Perry, D. (1989). Maintaining and restoring privacy through communication in different types of relationships. *Journal of Social and Personal Relationships*, 6, 131-158.

### *Selected Presentations*

- July, 2009: The Internet as Social Arena: Future Perspectives. Keynote address, 3<sup>rd</sup> anniversary of the Center for Internet Psychology, Interdisciplinary Center, Herzliya, Israel.
- May, 2005: Online attributions and the rules of virtual groups. Cowperthwaite Memorial Lecture, Kent State University School of Communication Studies, Kent, OH.
- February, 2005: Interpersonal engineering and new communication technology. Keynote address at the Finnish Convention on Communication, Helsinki.
- June, 2004: Theoretical perspectives on online cancer support groups. Keynote address at the conference on Online Cancer Support: Structure, Functions, Effects. Center for Technology Enhancing Cancer Communication, University of Wisconsin, Madison.
- April, 1998: Relational dynamics in virtual teamwork. Keynote address at the conference *Virtuelle Kommunikation in Organisationen*, Castle Nymphenburg, Munich, Germany.
- June, 1997: *Fahrfugnugen auf der Infobahn*. Biennial meeting of the Society of Social Psychology in the German Psychological Society, Konstanz, Germany.

## Uwe Hasebrink, Hans-Bredow-Institut, Hamburg



Prof. Dr. Uwe Hasebrink (born 1958), after studying psychology and German philology in Hamburg, he subsequently worked for three years at the Institute for Social Psychology at the University of Hamburg. He joined the Hans Bredow Institute in 1986 as a researcher, from 1988 he also acted as the executive manager. In 1998, he was elected to the Institute's directorate. In 1999, he was Acting Professor in Communications at the College of Music and Theatre in Hanover. In Spring 2001, he received a chair in "Empirical Communications Studies" from the University of Hamburg and the Hans Bredow Institute jointly. Alongside that, he was spokesperson for the specialist group on reception research in the DGPK from 1998 to 2003, co-publisher of the series "Rezeptionsforschung" (reception research) from 2003 to 2007, and a member

of the Management Committee of the International Radio Research Network (IREN) from 2004-2006. He has been a member of the Executive Board of the European Communication Research and Education Association (ECREA) since 2004 and in the curatorship of the Academy for Journalism and Communications in Hamburg since 2001.

Prof. Hasebrink's research emphases are in the areas of media use and media contents as well as media politics. His recent research focusses on online media, media use with children and young people, forms of user interest vis-à-vis the media as well as European media and European audiences. He particularly concentrates on international comparison of media use and on international patterns of online use.

### *Selected Publications*

- Hasebrink, U.; Herzog, A. (in print): Mediennutzung im internationalen Vergleich [Media Use in International Comparison]. In: Hans-Bredow-Institut (Ed.): Internationales Handbuch Medien. Baden-Baden.
- Krotz, F.; Lampert, C.; Hasebrink, U. (2008): Neue Medien [New Media]. In: R. K. Silbereisen, M. Hasselhorn (Eds.), Enzyklopädie für Psychologie, Serie V (Entwicklung), vol. 5: Psychologie des Jugendalters. Göttingen, pp. 331-359.
- Hasebrink, U.; Domeyer, H. (2008): Informationsbedarf und Informationssuche unter den Vorzeichen crossmedialer Nutzung und konvergierender Angebote [Requirements and Searches for Information under the Heading of Crossmedial Use and Converging Offers] Hamburg, May 2008 (unpublished).
- Hasebrink, U. (2008): Exposure to Television. In: W. Donsbach (Hrsg.), The International Encyclopedia of Communication, Vol. 4. Oxford/Malden, S. 1691-1697.
- Hasebrink, U. (2008): Zappen, surfen, simsen – Jugendmedienschutz im Mediendschungel. Überlegungen aus der Perspektive der Mediennutzungsforschung [Zapping, Surfing and Texting. Protoection of Minors from Harmful Media Reflections on Reception Research] In: T. Dörken-Kucharz (Ed.), Medienkompetenz. Zauberwort oder Leerformel des Jugendmedienschutzes. Baden-Baden, pp. 109-115.
- Hasebrink, U.; Livingstone, S.; Haddon, L.; Kirwil, L.; Ponte, C. (2007): Comparing Children's Online Activities and Risks across Europe. A Preliminary Report Comparing Findings for Poland, Portugal and UK. Report for the EU Commission. London.
- Herzog, A.; Hasebrink, U. (2007): User participation and media accountability in Central and Eastern Europe. In: S. Jedrezejewski (Hrsg.), The Medium with Promising Future. Radio in Central and Eastern European Countries. Lublin, S. 35-50.
- Hasebrink, U. (2007): Medienrezeption [Media Reception]. In: B. Thomaß (Ed.), Mediensysteme im internationalen Vergleich. Konstanz, pp. 145-162.
- Hasebrink, U.; Paus-Hasebrink, I. (2007): Young People's Identity Construction and Patterns of Media Use and Participation in Germany and Austria. In: P. Dahlgren (Ed.), Young Citizens and New Media.
- Hasebrink, U.; Popp, J. (2006): Media Repertoires as a Result of Selective Media Use. A Conceptual Approach to the Analysis of Patterns of Exposure. In: Communications 31 (2), pp. 369-387.
- Herzog, A.; Hasebrink, U.; Eilders, C. (2006): Medien-Qualitäten aus der Sicht des Publikums. Europas Mediennutzer zwischen Konsum, Kritik und Partizipation [Media Qualities from the Audience's Viewpoint. Europe's Media Users between Consumption, Criticism and Participation]. In: S. Weischenberg; W. Loosen; M. Beuthner (Eds.), Medien-Qualitäten. Öffentliche Kommunikation zwischen ökonomischem Kalkül und Sozialverantwortung [Media Qualities. Public Communication between Economic Calculation and Social Responsibility]. Konstanz, pp. 399-414.